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~ **75** Global Thought Leaders

~ **30** Powerful Sessions

4 Tracks

One National Conference

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#towardsthefuture?

The HR Startup of the Year Award



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P R E S E N T S



**REIMAGINING
ORGANIZATIONS**



22nd NHRDN NATIONAL CONFERENCE

SEP 19-20, 2019 - ITC GRAND CHOLA, CHENNAI

TOWARDS THE FUTURE

P O W E R E D B Y



www.nhrdnc19.com

Purpose

The Annual Award of the National HRD Network (NHRDN) is an effort to discover and highlight the conceptualization and execution of HR initiatives by organisations across the country. This award is conferred at the Gala Evening during the National Conference of the NHRDN.

This year's award, titled **"The HR Startup Award"** in keeping with the theme of the Conference, seeks to recognize highly promising startup companies, focusing on HR orientated products/services.

Eligibility

This award is open to any startup organisation that is a legally registered entity in India, not more than 7 years since incorporation, with less than 1000 employees.

Submitting an Entry

To submit an entry, the organization should complete the nomination form, signed off by Founder/CEO of the organisation and submit a 2-page write up on the startup along with the entry fee. Entries can be submitted only online. The entries will be consolidated by the Awards Committee (AC) of the National Conference Organizing Committee (NCOC). An entry fee of Rs.9,500/-, plus GST as applicable, must be paid for an entry to be considered valid for the award process. The entry fee is a bouquet that includes **one pass** to the 22nd National Conference worth Rs. 13,000/-. Payment details are given below:

Bank account details for NEFT / RTGS / IMPS

Name: HRD NETWORK CHENNAI CHAPTER

Bank Name: AXIS Bank

Branch Name: R. A. Puram, Chennai – 28

A/C. No: 919020048528716

Swift Code: AXISINBB676

IFSC Code: UTIB0000676

Cheque / DD payable at Chennai in favor of
"HRD Network Chennai Chapter"

For Registration Support, please write to: support@nhrdchennai.com and for queries please contact:

1. **Mr. Chinnaraj** - +91 99626 05496
2. **Mr. Prasanna** - +91 98404 17761
3. **Mr. Shantaram** - + 91 81480 72417

Award Process

The overall Award Process will be governed by the Awards Committee (AC) of the National Conference Organising Committee (NCOC).

Entries will be made at the level of the NHRDN Chapter that the team falls under, and the evaluation of the entry will be made at the National levels. The details of the evaluation process at each stage are provided below.

Evaluation

The Awards Committee, after receiving the nominations list from all participants, will recommend a shortlist of 10 entries to the National President.

The National President will constitute the National Evaluation Panel with five independent senior HR professionals (preferably those who are Life Members of the NHRDN). None of the panel members will be from an organisation that has submitted an entry for the Award.

All organizations shortlisted for the National Stage will be invited to make a presentation to the National evaluation panel on the first day of the National Conference (19th September, 2019). This panel will not be provided any information of either the teams scores, or their rank in the shortlist.

Team presentations to the evaluation panel must be in the T-20 format: 20 slides, with each slide auto-transitioning after 20 seconds. All teams must send in their PowerPoint decks to the Awards Committee at least one week before the date on which the presentations are scheduled.

The evaluation panel will independently score each team based on their written submissions as well as their presentations, using the evaluation criteria below.



Opportunity

- Does the solution address a relevant business challenge?
- What is the market size for the solution?

Solution offering

- How good is the quality of the product and/or service offered?
- What is the benefit/value for the target group(s) and organization?
- How strong is the applicant's approach?

Innovation

- How innovative is the applicant's solution compared to existing products and services?
- Is the applicant part of a larger market trend or a disruptive innovator?
- How sustainable is the solution when considering current and upcoming market trends?
- How flexible is the solution in addressing potential business challenges? Is there a clear roadmap?

Impact:

- Cutting edge product or service which benefits the community
- How the product/solution address the challenge?
- Indicators measuring the impact

Scalability

- How scalable is the applicant's business model?
- How does the applicant position itself against competitors?
- How does the applicant's brand promise fit its product?

Evaluation Criterion	Weight
Opportunity	10%
Solution offering	10%
Innovation	20%
Impact	20%
Scalability	30%

The scores of the 10 teams would be submitted to the Awards Committee; the National President will then declare the top ranking team to be the winner. In case of a tie for the top position, the National President, after consulting the National evaluation panel and the Awards Subcommittee, will decide the Winner. The scores, or ranks of any of the teams at any stage (save the top one) will not be disclosed by any of the evaluation panel members at any stage, Award Subcommittee members, or the National President to anyone who has not been involved in administering this process

Award Process Timeline

Schedule Item	To be completed on / before
1. Announcement	August 1, 2019
2. Last date for accepting entries	September 13, 2019
3. Shortlist for National Stage evaluations	September 14, 2019
4. Announcement of National Qualifiers	September 15, 2019
5. National evaluations	September 19, 2019
6. Award Presentation	September 19, 2019

The winning team at the National Stage will receive a beautifully crafted trophy and a cheque for Rs.50,000/-; each member of the team will receive a citation.

The runner-up team at the National Stage will receive a plaque and a cheque for Rs.30,000/-; each member of the team will receive a citation

All teams participating at the National Stage will receive a memento, and every team member will receive a citation